

Ayush Sahai

Google Certified UI/UX Design Professional with 8+ years of experience crafting exceptional digital experiences



Professional Experience

UI/UX Designer

Indegene Ltd. Karnataka, IN

2024 - Present

Designed intuitive interfaces for web and mobile projects, focusing on clarity, accessibility, and measurable performance improvements. Collaborated with product managers and developers to translate business requirements into user-centered solutions.

KEY ACHIEVEMENTS

- Improved task success rate by 30% through iterative design and usability refinement
- Delivered end-to-end UX flows for multi-platform projects with consistent design quality
- Conducted user research sessions to uncover friction points and improve workflows
- Created reusable components and documentation adopted across the design team

TECHNOLOGIES & TOOLS

FigmaAdobe XDSketchDesign SystemsPrototypingIllustratorHTML/CSS

Junior UI/UX Designer

Indegene Ltd. Karnataka, IN

2021 - 2024

Collaborated with senior designers to build user-centered interfaces for clients across multiple industries. Created wireframes, high-fidelity mockups, and interactive prototypes while strengthening my understanding of modern design systems and UX processes.

KEY ACHIEVEMENTS

- Supported 15+ brand projects, consistently delivering work on time
- Contributed to interaction design for multiple product features
- Assisted with user research—surveys, interviews, and usability testing
- Improved internal design workflows by adopting modern tools

TECHNOLOGIES & TOOLS

SketchFigmaZeplinAdobe Creative SuitePhotoshopAdobe XD

Junior Graphics Designer

Indegene Ltd. Karnataka, India

2019 - 2021

Supported design teams in producing high-quality visual assets for digital campaigns, presentations, and marketing deliverables. Ensured brand consistency while delivering fast, production-ready creative work.

KEY ACHIEVEMENTS

- Delivered 200+ design assets with 98% on-time completion
- Improved visual consistency across campaigns by standardizing templates
- Collaborated with cross-functional teams to support product and marketing initiatives
- Expanded skillset from print creatives to digital-first visual design

TECHNOLOGIES & TOOLS

PhotoshopIllustratorInDesignPowerPointAfter Effects (Basics)

Senior Software Associate

Falcon's Fly Haryana, India

2018 - 2019

Worked as a multi-disciplinary contributor in an early-stage startup environment, handling design, no-code development, testing, and client-facing responsibilities. Took ownership of end-to-end creative and digital tasks to support product delivery and online presence.

KEY RESPONSIBILITIES

- Designed visual assets for marketing, presentations, and brand communication
- Created and managed no-code websites and landing pages for client projects
- Performed application testing and documented issues for the development team
- Participated in client calls to gather requirements and present deliverables
- Handled social media creatives and posting calendars, improving online engagement

KEY ACHIEVEMENTS

- Delivered full creative and digital support as the primary design resource ("one-man army" role)
- Improved client turnaround time by streamlining design + no-code workflows
- Supported multiple projects simultaneously while maintaining consistent quality
- Expanded skillset from print creatives to digital-first visual design

TECHNOLOGIES & TOOLS

PhotoshopIllustratorWordPress/Webflow (no-code)PowerPointGoogle Analytics

Education

Bachelor of Technology in Computer Science & Engineering

Shri Ramswaroop Memorial University, Lucknow Uttar Pradesh, IN

2014 - 2018

Worked on two practical engineering projects demonstrating mobile development, real-time communication, and applied problem-solving.

MINI PROJECT – GEO-FENCING ANDROID APP

- Developed an Android app that triggered automated location-based notifications using onEnter/onExit geofencing events.
- Focused on understanding Android location APIs, background services, and event-based user workflows.

MAJOR PROJECT – MULTILINGUAL REAL-TIME CHAT APPLICATION

- Built a full chat system supporting multiple languages using real-time messaging and translation API integration.
- Handled complete development end-to-end: UI, backend logic, message handling, and multi-language support.
- Gave users the ability to type in one language and automatically deliver messages translated to the receiver's preferred language.
- Worked on this for 4 months as a solo developer.

CAMPUS CONTRIBUTIONS

- Designed all visual assets for college fest gaming events (banners, posters, digital screens).
- Team selected for inter-college gaming competition.

Intermediate (PCM) UP Board

Sumitra Public Inter College, Sitapur Uttar Pradesh, India

2012 - 2014

Secured 77% in Physics, Chemistry & Mathematics.

High School (Science) UP Board

Sumitra Inter College, Sitapur Uttar Pradesh, India

2010 - 2012

Scored 73%, building strong fundamentals in science and analytical subjects.

Skills & Expertise

Design Tools

Figma95%

Adobe XD90%

Sketch88%

Adobe Creative Suite85%

Adobe Illustrator82%

UX Research

User Interviews92%

Usability Testing90%

A/B Testing85%

Analytics & Metrics83%

Survey Design80%

Technical Skills

Responsive UI/UX Design88%

Design Systems & Component Libraries75%

Interaction & Micro-Interactions70%

HTML/CSS (Design-Dev Handoff)92%

Basic JavaScript (UI Behavior Understanding)90%

Soft Skills

Team Leadership90%

Client Communication88%

Presentation Skills85%

Project Management82%

Mentoring87%

Certifications

Google UX Design Professional Certificate(v.3)

Google via Coursera

Issued June 16, 2026

This course is offered through Coursera. The course objective is to prepare learners for a career in the high-growth field of UX design with professional training designed by Google and hosted on Coursera.

ID: NA Verify Credential

Build Dynamic User Interfaces (UI) for Websites

Google via Coursera

Issued June, 2026

Apply each step of the UX design thinking framework (empathize, define, ideate, prototype, test) to create a dynamic website. Plan information architecture and sitemaps for website designs.

ID: Q8VAQN6TS4M1 Verify Credential

High-Fidelity Designs and Prototypes in Figma

Google via Coursera

Issued June, 2026

Comprehensive program covering UX design fundamentals, user research methodologies, wireframing, prototyping, and usability testing. Completed 7 courses with hands-on projects.

ID: DY28YF7XM7Q Verify Credential

AI For Work and Life

University of North Florida

Issued Dec 11, 2025

Completed a comprehensive online program on AI fundamentals, generative tools, and ethical applications, with hands-on projects and practical exercises.

ID: 8751e5a16b4043a99f5b6408a3d0cfc Verify Credential

Digital Skills: User Experience

Accenture

Issued 04 Feb, 2024

Completed practical training in UX design fundamentals, user research, wireframing, prototyping, and usability testing with hands-on exercises.

ID: N/A Verify Credential

Conduct UX Research and Test Early Concepts

Google via Coursera

Issued June, 2026

Completed hands-on training in HTML and CSS, creating responsive layouts and well-structured web pages. Gained practical skills for building clean, functional web interfaces.

ID: LA01ZLJUXBN3 Verify Credential

View all 27 certifications

Career Progression

2024

UX Designer, Indegene

Leading UX initiatives and improving user-centered design workflows across digital projects.

2023

"Hitting the Mark" Award, Indegene

Recognized for delivering exceptional UX solutions in client projects.

2022

Junior UI/UX Designer, Indegene

Transitioned to UX, creating wireframes, prototypes, and supporting senior designers.

2019

Junior Graphics Designer, Indegene

Delivered print, digital, and web design assets for multiple client projects.

2018-2019

Senior Software Associate, Falcons Fly

Handled graphics, no-code web development, app testing, client communications, and social media single-handedly.

2014 - 2018

B.Tech, CSE, Shri Ramswaroop Memorial University

Developed Geo-Fencing Android App and Multilingual Chat App; designed banners and posters for campus events.

2011-2014

Intermediate & High School, UP Board

PCM – 77%, Science – 73%; strong foundation in analytical and scientific subjects.

Let's Create Something Amazing Together

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Ayush

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Get in Touch

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